This session intends to draw lessons from global perspectives and country studies on how to progress tobacco control policies addressing poverty, inequalities, and development issues. The focus will be on tobacco and establishing and delivering a dedicated tobacco control fund, and will also cover variations to this model (e.g. where some other health promotion priorities are addressed as well as tobacco). The session will also cover the fundamental considerations of HPFs, including legislation, scope, governance, and the different challenges.

**Target audience**
Policymakers, public health professions, advocates and researchers interested in lung health and/or tobacco control, donors, and students

**Objectives**
1. Provide a global perspective on how to analyse the relationship between tobacco and poverty
2. Discuss sustainable funding models for tobacco control and the fundamental considerations

**Keywords**
tobacco; smoking; poverty; development; sustainable funding; health promotion; legislation; policy

**Coordinator(s)**
Kayleigh Bleymann (UK), Jonathan Romo (Mexico)

**Chair(s)**

**Presentations**

14:30 - 14:45 Global perspective on tobacco and poverty

14:50 - 15:05 Health promotion funding models: How they can contribute toward universal healthcare and poverty reduction

15:10 - 15:25 Legislative frameworks for health promotion funding models

15:30 - 15:45 Health promotion funding models: experiences and lessons

15:50 - 16:05 Sub-national tobacco tax: an initiative to build and sustain tobacco control in Indonesia

16:10 - 16:25 Taxation as a tobacco control policy to reduce inequalities in Mexico