

36. Tobacco, poverty and possible solutions: health promotion funding models

Friday, 31 October 2014, 14:30 - 16:30



Type Symposium

Track Tobacco

Topic Other

Description This session intends to draw lessons from global perspectives and country studies on how to progress tobacco control policies addressing poverty, inequalities, and development issues. The focus will be on tobacco and establishing and delivering a dedicated tobacco control fund, and will also cover variations to this model (e.g. where some other health promotion priorities are addressed as well as tobacco). The session will also cover the fundamental considerations of HPFs, including legislation, scope, governance, and the different challenges.

Target audience Policymakers, public health professions, advocates and researchers interested in lung health and/or tobacco control, donors, and students

Objectives

1. Provide a global perspective on how to analyse the relationship between tobacco and poverty
2. Discuss sustainable funding models for tobacco control and the fundamental considerations

Keywords tobacco; smoking; poverty; development; sustainable funding; health promotion; legislation; policy

Coordinator(s) Kayleigh Bleymann (UK), Jonathan Romo (Mexico)

Chair(s)

Presentations

- 14:30 - 14:45 Global perspective on tobacco and poverty
- 14:50 - 15:05 Health promotion funding models: How they can contribute toward universal healthcare and poverty reduction
- 15:10 - 15:25 Legislative frameworks for health promotion funding models
- 15:30 - 15:45 Health promotion funding models: experiences and lessons
- 15:50 - 16:05 Sub-national tobacco tax: an initiative to build and sustain tobacco control in Indonesia
- 16:10 - 16:25 Taxation as a tobacco control policy to reduce inequalities in Mexico