



International Union Against  
Tuberculosis and Lung Disease  
Health solutions for the poor

## **Media Advisory**

**What:** Opening press conference of 45<sup>th</sup> World Conference on Lung Health

**When:** Wednesday 29 October 10:45am CET

**Where:** Centre de Convencions Internacional de Barcelona (CCIB), Barcelona, Spain, Room 214, Mezzanine Level 2.

**Who:** Dr. Paula Fujiwara, Director of Research, The Union  
Dr. Anthony Harries, Senior Advisor, The Union  
Dr. Anil Kapur, Board of Directors, World Diabetes Foundation (WDF)  
Dr. Ajay Kumar, Technical Officer, The Union  
Dr. Arnaud Trebucq, Technical Officer, The Union  
Ricardo Gutierrez Rodriguez, survivor cured of extensively drug-resistant TB  
Dr. I. D. Rusen, Senior Vice President for Research and Development, The Union

**Why:** To announce conference scientific and programmatic highlights. The press conference will feature the release of a new policy report from The Union and WDF: *The Looming Epidemic of TB-diabetes: a Call to Action* and an update on clinical research sponsored by The Union, plus a preview of new scientific research on TB-diabetes, evidence for effectiveness of shorter treatment options for multidrug-resistant TB, and other topics. High-profile conference speakers include the Honorable Minister Aaron Motsoaledi, Minister of Health, Government of South Africa; the Honorable Minister Harsh Vardhan, Minister of Health and Family Welfare, Government of India; the Honorable Nick Herbert MP, Member of Parliament, UK House of Commons; Ambassador Mark Dybul, Executive Director, Global Fund to Fight AIDS, Tuberculosis and Malaria; Michel Sidibé, Undersecretary General, United Nations and Executive Director, UNAIDS; Michel Kazatchkine, UN Special Envoy for HIV/AIDS in Eastern Europe and Central Asia. The conference will also feature a special side session on the ongoing Ebola virus epidemic in West Africa. The conference grounds will feature a photo exhibition, "Cured," which opens on Tuesday, 29 October 2014.

### PRESS CONTACTS:

Katia Yezli  
Tel: +33 7 82 42 04 54  
Email: kyezli@theunion.org

Michael Kessler  
Tel: +34 655 792 699  
Email: michael.kessler@inton-media.com

Matilde Gordero Moreno (Spanish-language media)  
Tel: +34 696 51 40 04  
Email: matildegordero@gmail.com